

**DRAUPADI THEN-
MOTHER INDIA NOW**

and the prestige and honour of Mother India lie in each son and daughter of hers being clothed.

The House of Maganlal Parbhudas, through one of their concerns the RAGHUVANSHI MILLS, are turning over thousands of metres of yarn and cloth; both cotton and synthetic, in a bid to clothe each man, woman and child in the country.

RAGHUVANSHI MILLS LTD.
An enterprise of **MAGANLAL PARBHUDAS GROUP OF INDUSTRIES**

Other companies: • AIR SURVIVAL AND THERMAL ENGINEERING CO. LTD. • THE INDIA WAX MILLS CO. LTD. • THE WINDMILL MILLS CO. LTD.

27 JUNE 1967

India made great strides on her own in industry and technical know-how. Textile mills flourished. Men were not left behind as fashions catered to both sexes.

Ads also acted as a medium of educating the people and keeping them in touch with the economic and social changes in the country. Progress was portrayed through ads. Certain products which had been entirely European, were now solely manufactured by Indian industries.

Ads also became a medium through which the politics could help shape the nation. Naturally political parties kept a grip on this medium, as